



Presents

## The DogCruces Pet Expo

*The DogCruces Pet Expo is an event that gives pet lovers the opportunity to discover what type of services and products are available in the area when it comes to your pet. Whether the attendees are thinking about adopting a new pet, obedience classes, veterinary care or even family pet photos, we bring all of the information and contacts they need together in one place! This is also a great opportunity for local businesses to network with people in need of their services and promote themselves as professionals. The event will be September 9<sup>th</sup> and 10<sup>th</sup> at the Las Cruces Convention Center from 10am-5pm both days. The expected attendance for The Las Cruces Pet Expo is over 1500. Being a sponsor is a great way to highlight your business at the event and in the community!*

### **Sponsorship Opportunities**

#### **Good Dog Sponsor- \$5,000**

- “Presented by” title on an event activity/show
- Mentions on radio advertising
- Prime booth space at event (20 x 20)
- Opportunity to hang banners and additional signage at event
- 50 event tickets
- Logo on event poster
- Logo on the front of the attendee bag
- Your company logo on the event website and Facebook page
- 5 social media posts
- Option to put an item in the attendee bag

#### **Dog Bone Sponsor- \$3,000**

- “Presented by” title on an event activity/show
- Prime booth space at event (10 x 20) end cap
- 30 event tickets
- Logo on event poster
- Logo on the front of the attendee bag
- Your company logo on the event website
- 3 social media posts
- Option to put an item in the attendee bag

#### **Chew Toy Sponsor- \$1,000**

- Corner booth space at event (10 x 10)
- 20 event tickets
- Your company logo on the event website
- 2 social media posts
- Option to put an item in the attendee bag

#### **Puppy Chow Sponsor- \$500**

- Standard booth space at event (10 x 10)
- 10 event tickets
- Your company logo on the event website
- 1 social media posts
- Option to put an item in the attendee bag



## Sponsorship Commitment Form

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Level: (Please check one)

- \_\_\_\_\_ **Good Dog Sponsor- \$5,000**
  - \_\_\_\_\_ **Dog Bone Sponsor- \$3,000**
  - \_\_\_\_\_ **Chew Toy Sponsor- \$1,000**
  - \_\_\_\_\_ **Puppy Chow Sponsor- \$500**
- (Prices include NM GRT)*

### Please mail completed form and payment to:

Las Cruces Event Planning  
250 Cotorro Ct Ste B  
Las Cruces, NM 88005

For more information visit [www.dogcrucespetexpo.com](http://www.dogcrucespetexpo.com)  
email Staci Mays at [Staci@LasCrucesEventPlanning.com](mailto:Staci@LasCrucesEventPlanning.com) or call 575-522-1232